

## Cisco Meraki Social Sweepstakes

### Terms and Conditions

1. **No Purchase Necessary.** NO PURCHASE OR PAYMENT OF ANY MONEY BY PARTICIPANTS IS NECESSARY TO PARTICIPATE. A PURCHASE WILL NOT IMPROVE THE CHANCES OF WINNING.
2. **Sponsor.** The sponsor of the Sweepstakes is Meraki LLC (“**Meraki**” or “**Sponsor**”), a wholly-owned subsidiary of Cisco Systems, Inc., at 500 Terry A. Francois Blvd., San Francisco, CA 94158.
3. **Sweepstakes Period.** The Cisco Meraki Social Sweepstakes (the “**Sweepstakes**”) begins at 9:00 a.m. Pacific Time on Friday, July 26, 2024 and ends at 11:59 p.m. Pacific Time on Saturday, January 25, 2025 (the “**Sweepstakes Period**”). Sponsor’s computer network is the official timekeeping device for the Sweepstakes.
4. **Entry.** In order to be eligible for the Sweepstakes, participants (each a “**Participant**”) must have a Meraki Community, LinkedIn, X, YouTube, or Instagram account and corresponding public profile(s), as well as Internet access. Participants must be (i) legal residents of the United States (including Puerto Rico) (ii) at least 18 years old, and (iii) not employed by Cisco Systems, Inc. or any of its affiliates during the Sweepstakes Period. The Sweepstakes is void where prohibited or restricted by law, as applicable.
5. **The Prizes.** The prizes described below are referred to individually as a “**Prize**” and together as the “**Prizes.**”
  - a. **Meraki Swag.**
    - i. **Prize.** During the Sweepstakes Period, nine (9) Participants can win a Prize of Meraki Swag each month. No cash or other alternative Meraki Swag is available. A Participant can win at most nine (9) Prizes of Meraki Swag for the Sweepstakes.
    - ii. **How to Win.** During the Sweepstakes Period, the Participant can win by any of these methods:
      1. Post a photo or video of Cisco Meraki products via at least one of the social media platforms listed in Section 4. The post must include #MerakiInTheWild and tag @CiscoMeraki if on LinkedIn or Instagram, @CiscoMerakiOfficial if on YouTube, or @Meraki if on X. Note, there will be a limit of one (1) entry per person per platform listed in Section 4.
      2. Follow @CiscoMeraki if on LinkedIn or Instagram, @CiscoMerakiOfficial on YouTube, or @Meraki if on X and complete the form here: <https://bit.ly/CiscoMerakiSocialSweepstakes>. Note, there will be a limit of one (1) entry per person per platform listed in Section 4.Each entry will be entered into a random drawing to win up to nine (9) of the Prizes. Entries must be received during the Sweepstakes Period to be eligible.
    - iii. **Prize Conditions.** Sponsor may, in its discretion, issue any Prize to the winning Participants. No substitution, assignment, transfer, or cash redemption of any Prize is allowed by a winner. Sponsor reserves the right to substitute a Prize with another item of equal or greater value should the advertised Prize become unavailable for any reason. If a potential winner is unable to participate in or accept the Prize or any portion of the Prize for any reason, Sponsor shall have no further obligation to such potential winner. Neither Sponsor nor any of its Prize suppliers will replace any lost or stolen items, cards or certificates after being awarded to winners.
6. **Notification of Winners.** Sponsor will use commercially reasonable efforts to notify the winning Participants by email, private message, or public reply to a post on one of the social media platforms listed in Section 4 (a “**Notification**”). Winning Participants must respond to Sponsor within twenty-four (24) hours from when the Notification is sent and provide Sponsor with an accurate email address to receive a link to the Prize via

Postal.com. Failure to respond to the Notification within the aforementioned time period may result in disqualification and an alternate winner may be randomly selected from among the remaining eligible entries, if time permits. If Sponsor receives responses (with accurate mailing addresses) to Notifications within the time period mentioned above, Sponsor will use commercially reasonable efforts to issue the Prize applicable to each winning Participant within a commercially reasonable time after the end of the Sweepstakes Period. Sponsor may also send potential winners a declaration of eligibility and release form (a “**Release**”). Unless restricted by law, potential winners receiving such a Release may be required to complete and return it within the time period specified therein. Failure to complete and return a Release (if one is provided by Sponsor) within the specified time period may, in Sponsor’s discretion, preclude a potential winner from receiving a Prize.

7. **General Conditions.** The Sweepstakes is subject to applicable federal, state and local laws, and these Terms and Conditions. By participating in the Sweepstakes, Participants agree to (i) abide by these Terms and Conditions and any decision Sponsor makes regarding this Sweepstakes, which Sponsor shall make in its sole discretion, and (ii) waive any right to claim ambiguity in the Sweepstakes or these Terms and Conditions, except where prohibited by law. Sponsor reserves the right to disqualify any Participant who, in Sponsor’s reasonable suspicion, tampers with Sponsor site, the entry process, violates these rules, or acts in an unprofessional, unsportsmanlike or disruptive manner. Sponsor reserves the right to (i) cancel or modify any aspect of the Sweepstakes at any time without notice, and (ii) cancel the Sweepstakes should it suspect fraud or for reasons out of the control of Sponsor, in each case, without any obligation to Participants. Any attempt to deliberately damage or undermine the legitimate operation of the Sweepstakes may be in violation of criminal and civil laws and will result in disqualification from participation in the contest. Following the Sweepstakes Period, Sponsor will not be required to retain records of any entries.

8. **Third Party Sites.** To the extent the Sweepstakes uses or requires functionality of any third party website (e.g., social media sites or platforms that enable broad communications, collaboration or posting of content), Participant understands that the Sweepstakes is not sponsored by such third parties, and further agrees to follow the policies posted on such website.

9. **Tax Provisions.** Participants acknowledge that awarding of any Prize may be treated as a taxable income and may be considered direct compensation for the purposes of taxation. Each winner will be solely responsible for any local, provincial, country or any other applicable taxes, and any other costs, expenses and fees in connection with the Prize. If applicable, the winner(s) may be issued an IRS Form 1099 or other tax documentation for the approximate retail value of any awarded Prize.

10. **Disclaimer; Release and Limit of Liability.** Sponsor makes no representations or warranties of any kind, express or implied, regarding any Prize or your participation in the Sweepstakes. By participating in the Sweepstakes or receiving any Prize, Participant agrees to release and hold harmless Sponsor, and its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and Prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “**Released Parties**”) from and against any claim or cause of action, including, but not limited to, damages of any kind including direct, indirect, incidental, consequential or punitive damages to persons, including without limitation disability or death, arising out of participation in the Sweepstakes or receipt, use or misuse of any Prize. The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from participation in the Sweepstakes or receipt or use or misuse of any Prize. If for any reason a Participant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, such Participant’s sole remedy is another entry in the Sweepstakes, provided that if it is not possible to award another entry due to discontinuance of the Sweepstakes, then no other remedy will be available to such Participant.

11. **Personal Data and Communications.** The Sponsor cannot operate the Sweepstakes without processing certain data supplied by and attributable to the Participants. Such data may include personal data attributable to individual Participants. Participants should anticipate that personal data supplied to Sponsor will be exported to the U.S. for processing in connection with the Sweepstakes. Processing of personal data will be required to award the Prizes and will include all incidental processing necessary to operate the Sweepstakes in accordance with the terms hereof. Participants should anticipate that such processing will be undertaken by the Sponsor, its sub-contractors, and other members of the group of companies to which the Sponsor belongs. By accepting the terms hereof, each Participant consents to the processing of the information and personal data supplied to the Sponsor as outlined above.

12. **Publicity Release.** Participants acknowledge and agree that (except where prohibited by law) Sponsor may use the Sweepstakes for publicity, advertising or other marketing purposes in any media, and may use the name, likeness, and state of residence and/or Prize information of winning Participants as part of that publicity, without notice or additional compensation to such Participants.

13. **Disputes.** Disputes regarding these Terms and Conditions and the Sweepstakes will be governed by and construed under the laws of the State of California without reference to its conflicts of law principles. The remedy for any claim shall be limited to actual damages, and in no event shall any party be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim, or to rescind this agreement or seek injunctive or any other equitable relief.

14. **Terms And Conditions And Winners' List.** For a copy of these Terms and Conditions or the names of winners, please send your request and a self-addressed, stamped envelope to 500 Terry A. Francois Blvd., San Francisco, CA 94158, ATTN: Cisco Meraki Social Sweepstakes. Winners list to be available approximately ninety (90) days after the Sweepstakes Period.